

THE POWER OF PARTNERSHIP

Between October and December 2024, the Goods For Good team worked tirelessly to support those in need both in the UK and overseas. During this period, we delivered over 242 pallets of essential goods internationally, reaching 67,000 individuals across countries such as Ukraine, Moldova, Zambia and South Sudan. In the UK, our support extended to 15,000 people, with £253,393 worth of vital items distributed through our network of 82 charity partners. These goods included clothing, footwear, hygiene products and winter essentials, many of which were tailored to bring comfort and dignity during the festive season.



104

CHARITIES SUPPORTED



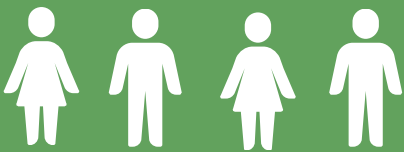
39

TONNES DELIVERED

975,000 KG OF CO₂ SAVED



150 EQUIVALENT SAVING OF CO₂
LONDON TO NEW YORK FLIGHTS



82,000

BENEFICIARIES SUPPORTED



TOM ACTUALLY
SMILED. I CAN'T
TELL YOU THE
LAST TIME HE
DID THAT!

WINTER APPEAL BENEFICIARY



This achievement was made possible by our partnerships with leading brands, community champions and corporate donors who generously contributed high-quality goods. From surplus stock donated by major retailers such as Uniqlo and NEXT to items specifically sourced for Christmas distributions by David Lloyd Clubs and others, the quality and scale of support were extraordinary. The impact of these efforts is reflected in the gratitude of families, the elderly and vulnerable individuals who received the aid, helping them face the winter months with a sense of care and hope.

#REPURPOSE
FOR
GOOD

Goods FOR Good

£1.2 MILLION OF ESSENTIALS DELIVERED



SURVIVING TRAGEDY AND FINDING HOPE

In Balabanesti, Moldova, two young girls, orphaned by tragedy, are now cared for by their grandmother, who struggles to provide for them. With our support, the family receives regular deliveries of clothing, shoes and essential items, helping them feel supported during a time of great hardship.

➔ [READ MORE](#)

SUPPORTING FAMILIES THROUGH THE WINTER

Winter pushes families to their limits, with rising costs and mounting pressures making each day a struggle. Through our work with charity partners like Community Gamechangers, we helped families access the basics, giving them the breathing space to focus on what matters most.

➔ [READ MORE](#)



BREAKING DOWN BARRIERS TO SUPPORT

For those facing financial hardship, affording everyday essentials like toiletries, can mean the difference between maintaining friendships and support networks or becoming isolated. Our partnerships help ensure that vulnerable individuals can participate fully in their communities, reducing loneliness and improving well-being.

➔ [READ MORE](#)



PARTNER WITH US TO SUPPORT PEOPLE AND PROTECT THE PLANET



FROM TEAM BUILDING DAYS TO FUNDRAISING, THERE ARE PLENTY OF WAYS YOU CAN PARTNER WITH US AND GET INVOLVED. WHETHER IT'S REPURPOSING SURPLUS STOCK, FUNDING VITAL AID, OR ROLLING UP YOUR SLEEVES TO HELP SORT AND PACK DONATIONS, YOUR SUPPORT MAKES A REAL DIFFERENCE.



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KIND TO PEOPLE. KIND TO THE PLANET. SINCE 2014