

## THE NEED

There are over 103 million people worldwide who have been displaced from their homes due to war, unrest, or natural disaster. Besides living in danger, the majority of these people have inadequate food, shelter, clothes, medicine, and other vital essentials. The COVID crisis and the impact of the war in Ukraine on energy and food prices has caused a huge increase in poverty.



There are more than 700 million people living in extreme poverty around the world; that's almost 10% of the world's population.



In the UK there are 6.7 million people living in deep poverty;



4.2 million of these are children; that's one in every four children who don't have the vital essentials to survive.



271,000 people have been recorded as homeless, including hidden homelessness.



There are over 1 million elderly people in the UK who identify as lonely and go over a month without speaking to a friend, neighbour or family member.



16 million people in the UK experience a mental illness; that's one in six people aged 16+ experiencing mental health problems.

**GOODS FOR GOOD PROVIDES A LIFELINE TO THESE VULNERABLE INDIVIDUALS.**

## OUR MISSION

Mobilising a compassionate community of donors, we take goods from where there is too much to places where there isn't enough. We help relieve poverty, stress and anxiety experienced by vulnerable and displaced people by providing day-to-day essentials that they need to live their lives with dignity.

## OUR MODEL

Goods For Good sources surplus, unsold and nearly-new essential items, which may otherwise be destined for landfill or be incinerated, and deliver them to people in urgent need, wherever they may be. We use a low-cost model whereby goods are donated and then distributed through our network of charity partners.

## OUR EXPERTISE

Since the charity started in 2014, we have delivered over £50 million worth of humanitarian aid, to 4.3 million people in need, saving more than 1,530 tonnes of essential goods from landfill and incineration, reducing our collective carbon footprint and negative impact on the planet.

## OUR CHALLENGE

Our key challenge is raising the desperately needed funds for logistics costs to deliver our humanitarian goods to those in need. We need funds to deliver the aid which has to wait in our warehouse until we can afford to send it to the people we support. Making a donation means goods can be sourced, sorted, packed, and distributed as swiftly as possible to those in need.

**FOR EVERY \$1 DONATED WE CAN DELIVER \$50 WORTH OF AID**



## THE NUMBERS:

### Goods For Good has delivered:



## SUPPORT US

From a one-off gift to a regular donation, your donation means we can support people living in extreme poverty, communities subject to environmental disasters or fleeing from war-torn areas all over the world. For every £1 donated we can send £50-worth of aid, including essentials such as clothing, bedding, footwear, hygiene goods, toiletries, blankets and medical equipment.

Donate by visiting [www.goodsforgood.org.uk/donate](http://www.goodsforgood.org.uk/donate) or scan the QR code below:



PLEASE SCAN ME

## CONTACT

For more information, please contact:

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**Registered Charity No:** 1165565



Goods FOR Good

“ Your help provides something special

that leaves a lasting impact. The feeling that you're not alone. That somebody in the world is thinking about you and your needs. We're deeply grateful to Goods For Good for your constant care and support. ”

From a beneficiary living in extreme poverty

## SOME OF OUR PARTNERS



## FUNDED BY



## MEMBERS OF



DELIVERING A LIFELINE OF ESSENTIALS TO VULNERABLE COMMUNITIES, IN THE UK AND ALL AROUND THE WORLD.

*Inspiring kindness since 2014.  
Kind to people. Kind to the planet.*